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S.D. SEC. OF STATE

STATE OF SOUTH DAKOTA

Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER: The New Era		2. DATE: 09-25-09
3. FREQUENCY OF ISSUE: weekly	3A. NO. OF ISSUES PUBLISHED ANNUALLY: 52	3B. ANNUAL SUBSCRIPTION PRICE $38, $42, $48
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers): 225 N. Main Ave.; PO Box 579, Parker SD 57053-0579		
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers): New Century Press, PO Box 28, Rock Rapids IA 51246-0028		
6. FULL NAME OF PUBLISHER: New Century Press		

7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.

FULL NAME	COMPLETE MAILING ADDRESS

8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.

9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	1101	1087
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales.	167	130
2. Mail Subscription (Paid and or requested)	702	657
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	869	787
D. FREE DISTRIBUTION 1. BY MAIL, CARRIER OR OTHER MEANS	—	—
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	—	—
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	869	787
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing	144	177
2. Return from News Agents	88	123
G. TOTAL (Sum of E, F1 and F2 – Should equal net press run shown in A)	1101	1087

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public

I swear that the statements made by me are true, correct, and complete:

(Signature) Chief Operating Officer (Title)

State of South Dakota)
§
County of _____)

Sworn to before me this 24th day of Sept, 2009

Jodie Hoogendoorn
Notary Public

(Seal)

My commission expires: JODIE HOOGENDOORN
Notarial Seal - Iowa
Commission #152759
My Commission Expires Jan. 17, 2011

Form: SOS REC 051 7/2004